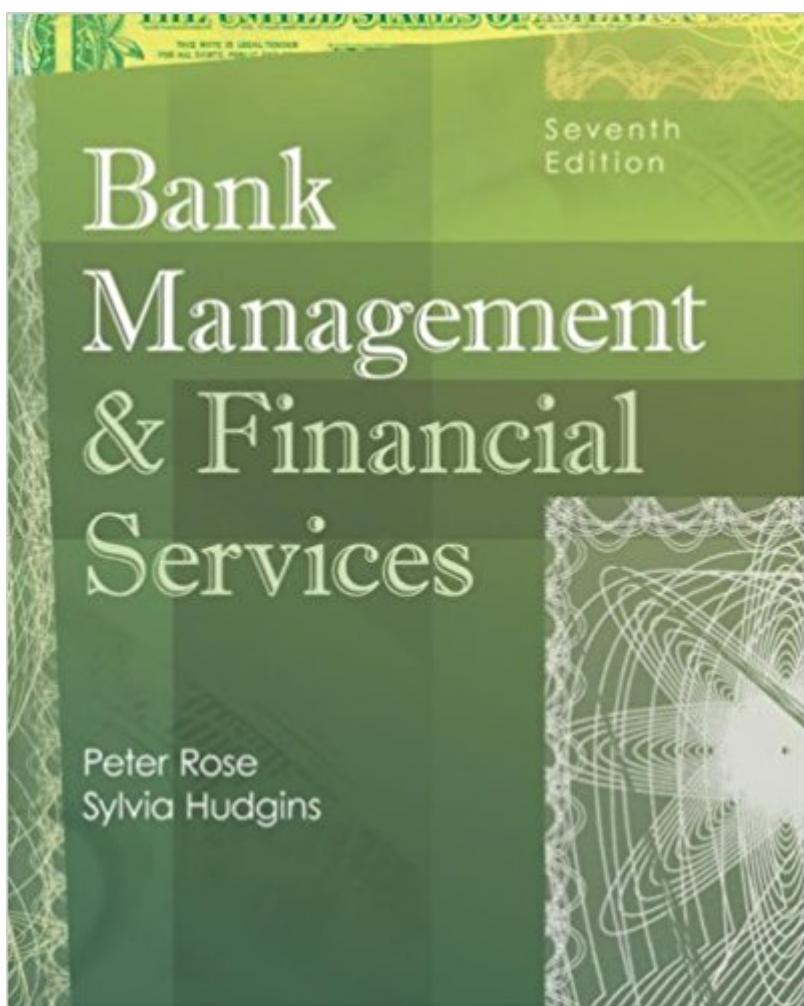


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# Bank Management & Financial Services (McGraw-Hill/Irwin Series In Finance, Insurance And Real Estate)



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The Eighth Edition of Banking and Financial Services is publishing at a time where the world that we live in is changing rapidly. The entire financial sector is threatened by significant risks at home and abroad, inside and outside the individual financial firm. Banking and Financial Services is designed to help students master established management principles and to confront the perplexing issues of risk, regulation, technology, and competition that bankers and other financial-service managers see as their greatest challenges for the present and future. This new edition offers the student many of the key trends and changes in the financial-services sector. With this relevant information students are able to grasp the rapid changes that are happening in this course area and in the real world. Banking and Financial Services also remains the most readable and engaging text on the market, with a plethora of real-world examples and a robust support package for instructors. --This text refers to an out of print or unavailable edition of this title.

## **Book Information**

Series: McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate

Hardcover: 752 pages

Publisher: McGraw-Hill/Irwin; 7 edition (October 3, 2006)

Language: English

ISBN-10: 007304623X

ISBN-13: 978-0073046235

Package Dimensions: 10.1 x 8.2 x 1.3 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 4.1 out of 5 stars 10 customer reviews

Best Sellers Rank: #671,568 in Books (See Top 100 in Books) #157 in Books > Textbooks > Business & Finance > Banking #535 in Books > Textbooks > Business & Finance > Investments & Securities #734 in Books > Business & Money > Economics > Banks & Banking

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